



the phil robinson

## 2007 Virginia Naturally 5K 8th Annual Race



September 22, 2007  
Pony Pasture Rapids



### *Virginia Naturally*

is the Commonwealth of Virginia's statewide initiative to promote lifelong learning about Virginia's environment and stewardship of the Commonwealth's natural and historic resources. The Virginia General Assembly has designated **Virginia Naturally** as the Commonwealth's official environmental education initiative.

The Virginia Environmental Business Council, in conjunction with the Virginia Department of Environmental Quality, Richmond Road Runners and Blue Ridge Outdoors has sponsored a Run over the past several years to focus on environmental educational research. All proceeds from this event will benefit the **Virginia Junior Academy of Science**. Founded in 1941, the Virginia Junior Academy of Science encourages Virginia's secondary school students to continue their education in science, engineering and related fields. VEBC will donate the proceeds to the Academy to be used for student's grants for environmentally focused projects. These research grants could lead to full or partial scholarships for the finalists who are selected at the VJAS annual competition.



Contact: Brenda Robinson 804-740-5605  
Environmental Solutions, Inc., 10625 Patterson Ave., Richmond VA 23238



## SPONSORSHIP OPPORTUNITY!



# the 2007 Phil Robinson Virginia Naturally 5K Trail Race 8th Annual

## September 22, 2007 @9AM

Pony Pasture Rapids

James River Park System in Richmond



### SPONSORSHIP INFORMATION

#### **Virginia Naturally**

is the **Commonwealth of Virginia's** statewide initiative to promote lifelong learning about Virginia's environment and stewardship of the Commonwealth's natural and historic resources. This annual 5k Race is put on by the **Virginia Environmental Businesses Council**. The race benefits the **Virginia Junior Academy of Science**, providing grants to students for their environmental and science-related projects. Each year, the race usually has over 200 runners and typically includes the Virginia Secretary of Natural Resources, Virginia Department of Environmental Quality's Director. Please join us in supporting this worthwhile cause and fun, family event! Please direct any inquiries to Brenda Robinson at 804-740-5605 or [brenda.robinson@envirsol.com](mailto:brenda.robinson@envirsol.com).

#### ***Sponsorship Levels***

<b>Philly Frog</b>	<b>Gold Level</b>	<b>\$1,000</b>
<b>Bio Bunny</b>	<b>Silver Level</b>	<b>\$500</b>
<b>Twink Turtle</b>	<b>Bronze Level</b>	<b>\$250</b>

Sponsor: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City / State / Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Contact: \_\_\_\_\_ Email: \_\_\_\_\_

**Contact: Brenda Robinson 804-740-5605**  
**Environmental Solutions, Inc., 10625 Patterson Ave., Richmond VA 23238**  
**(See Page 3 for Additional Sponsorship Information & Benefits)**

## **Sponsorship Information** (Continued)

**Please make checks payable to:**

**VEBC**

**C/O Brenda Robinson  
Environmental Solutions, Inc  
10625 Patterson Ave.  
Richmond, VA 23238**

### **PHILLY FROG - GOLD SPONSOR - \$1000**

- Sponsor's name will be mentioned all media publicity.
- Sponsor's name and logo will be on the race t-shirts given to participants and volunteers.
- Sponsor may display banners or products at the race event. (Tables for display available upon request).\*
- Sponsor may put items in the race bags that participants will receive.
- Sponsor's name will be mentioned race morning.
- Sponsor's name will be in race program distributed to all race participants.

\*Note: Limited number of tables available; Reserved on a "first-come" basis

### **BIO BUNNY - SILVER SPONSOR - \$500**

- Sponsor's logo displayed on t-shirts.
- Sponsor may put items in race bags.
- Sponsor's name in race program distributed to all race participants.

### **TWINK TURTLE - BRONZE SPONSOR - \$250**

- Sponsor may donate items in the race bags.
- Sponsor's name in race program distributed to all race participants.

Sponsors may wish to enter a Team in the Race for greater recognition. Group participation increases morale – take the team challenge and enter your running or walking team today.

In addition, prizes and race support materials (banners, food, tents, volunteers, bags for giveaways) are needed for the race. Organizations may wish to offer products or services in lieu of or in addition to contributions. Acknowledgement for these contributions will be given in the race program and in race publicity.

We are excited about this opportunity for environmentally sensitive companies, organizations, and groups to demonstrate publicly a desire to support lifelong learning for environmental stewardship. Join us in this endeavor!

**DEADLINE FOR SPONSORS TO BE PRINTED IN PUBLICITY  
EVENT IS AUGUST 28, 2007**

